



## Europass Curriculum Vitae

### Informații personale

Nume/Prenume **Mihaela-Ioana Bețieanu**  
Adresa Aleea Școlii nr.1, Botoșani, România  
Telefon Mobil: 0745 300 924  
E-mail(s) [ioana.betieanu@gmail.com](mailto:ioana.betieanu@gmail.com)  
[ibetieanu@wwfdcp.ro](mailto:ibetieanu@wwfdcp.ro)  
Naționalitate Română  
Data nașterii 09 Ianuarie 1984

### Experiență profesională

Perioada	August 2008-prezent
Poziția deținută	Communications Officer
Principalele responsabilități	Dezvoltarea relațiilor cu presa, elaborarea și producția materialelor de comunicare, elaborarea planurilor de comunicare pentru promovarea proiectelor organizației, elaborarea strategiilor de comunicare pentru organizație, actualizarea site-ului, planificarea și organizarea de evenimente pentru diferite grupuri țintă interesate, crearea și menținerea legăturilor cu partenerii WWF.
Numele și adresa angajatorului	WWF Programul Dunăre-Carpați România
Perioada	iulie 2007-august 2008
Poziția deținută	Special Pricing Specialist
Principalele responsabilități	Suport de pricing pentru echipele de vânzări din Europa, Orientul Mijlociu și Africa. Suport prin e-mail și telefon în vederea asigurării unei bune asistențe în plasarea comenzilor.
Numele și adresa angajatorului	Hewlett-Packard Bucharest Operations Center , Novo Business Park, Dimitrie Pompei, București
Perioada	mai-septembrie 2006
Poziția deținută	Asistent PR
Principalele responsabilități	Dezvoltarea legăturilor cu presa, reprezentând formația Vama Veche(redactarea și expedierea comunicatelor de presă, redactarea știrilor pentru site, organizarea conferințelor de presă), organizarea de evenimente, dezvoltarea legăturilor cu partenerii.
Name and address of employer	Agentia de Vise, Nicolae Filipescu no.53-55, Sector 2, București.
Perioada	mai-septembrie 2005

Poziția deținută	Asistent
Principalele responsabilități	Asistent în Cabinetul Ministrului. Redactarea și /sau traducerea proiectelor. Organizarea întâlnirilor, meeting-reports, agenda consilierului Ministrului.
Numele și adresa angajatorului	Ministerul Culturii și Cultelor, Str.Kisseleff nr.30, Sector1, București.
Perioada	noiembrie 2004-mai 2005
Poziția ocupată	Recepționar
Principalele responsabilități	Check-in și check-out, întâmpinarea oaspeților, informare, rezervări.
Name and address of employer	J.W.Marriott Bucharest Grand Hotel, 90, Calea 13 Septembrie Street, București.
Perioada	octombrie 2003-iunie 2007
Poziția deținută	Voluntariat
Principalele responsabilități	Gestiunea cărților. Organizare de conferințe cu participare internațională, conferințe și concursuri.
Numele și adresa angajatorului	Lectoratul Francez, Universitatea București

### Educație

Perioada	prezent
Numele instituției	Școala Națională de Studii Politice și Administrative Master de Management și Comunicare în Afaceri
Perioada	octombrie 2003-iunie 2007
Numele instituției	Facultatea de Limbi și Literaturi Străine, Universitatea București Specializarea Franceză-Studii Americane
Perioada	2004-2005
Numele instituției	Modulul de Integrare Europeană "Jean Monnet" Comisia Europeană în colaborare cu Universitatea București

### Competențe personale

Limba natală **Româna**

Limbi străine

European level (*)	Understanding				Speaking				Writing	
	Listening		Reading		Spoken interaction		Spoken production			
<b>French</b>	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
<b>English</b>	C2	Proficient user	C2	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user
<b>Italian</b>	B1	Independent user	A2	Basic User	A1	Basic User	A1	Basic User	A1	Basic User

(\*) Common European Framework of Reference (CEF) level

Competențe tehnice Microsoft Office, Internet.

## Alte informații

- Am luat parte la planificarea și coordonarea mai multor campanii în cadrul WWF, printre care Campania Earth Hour 2009, premiată cu distincția Golden Award for Excellence în cadrul PR Awards, ediția 2009 și Campania Earth Hour 2010.
- Am făcut parte din echipa de CSR din cadrul HP România, ocazie cu care am coordonat o campanie de fundraising pentru United Way România.
- Am participat la numeroase conferințe și workshopuri pe tema Responsabilității Sociale Corporative: CSR'09, Green Business 2009 etc .
- Am asigurat interpretariatul pentru numeroase evenimente organizate de Ambasada Franței la București.
- Am beneficiat de o bursă Erasmus la Universitatea Michel de Montaigne din Bordeaux (2006).
- Am obținut peste 30 de diplome la olimpiade și concursuri naționale de limba franceză, matematică și limba română.
- Am coordonat revista în limbi străine a liceului.

**EUROPEAN LEVELS - SELF ASSESSMENT GRID**

			<b>A2</b>	<b>B1</b>	<b>B2</b>	<b>C1</b>	<b>C2</b>
<b>U N D E R S T A N D I N G</b>	Listening	I can understand familiar words and very basic phrases concerning myself, my family and immediate concrete surroundings when people speak slowly and clearly.	I can understand phrases and the highest frequency vocabulary related to areas of most immediate personal relevance (e.g. very basic personal and family information, shopping, local area, employment). I can catch the main point in short, clear, simple messages and announcements.	I can understand the main points of clear standard speech on familiar matters regularly encountered in work, school, leisure, etc. I can understand the main point of many radio or TV programmes on current affairs or topics of personal or professional interest when the delivery is relatively slow and clear.	I can understand extended speech and lectures and follow even complex lines of argument provided the topic is reasonably familiar. I can understand most TV news and current affairs programmes. I can understand the majority of films in standard dialect.	I can understand extended speech even when it is not clearly structured and when relationships are only implied and not signalled explicitly. I can understand television programmes and films without too much effort.	I have no difficulty in understanding any kind of spoken language, whether live or broadcast, even when delivered at fast native speed, provided. I have some time to get familiar with the accent.
	Reading	I can understand familiar names, words and very simple sentences, for example on notices and posters or in catalogues.	I can read very short, simple texts. I can find specific, predictable information in simple everyday material such as advertisements, prospectuses, menus and timetables and I can understand short simple personal letters.	I can understand texts that consist mainly of high frequency everyday or job-related language. I can understand the description of events, feelings and wishes in personal letters.	I can read articles and reports concerned with contemporary problems in which the writers adopt particular attitudes or viewpoints. I can understand contemporary literary prose.	I can understand long and complex factual and literary texts, appreciating distinctions of style. I can understand specialised articles and longer technical instructions, even when they do not relate to my field.	I can read with ease virtually all forms of the written language, including abstract, structurally or linguistically complex texts such as manuals, specialised articles and literary works.
<b>S P E A K I N G</b>	Spoken interaction	I can interact in a simple way provided the other person is prepared to repeat or rephrase things at a slower rate of speech and help me formulate what I'm trying to say. I can ask and answer simple questions in areas of immediate need or on very familiar topics.	I can communicate in simple and routine tasks requiring a simple and direct exchange of information on familiar topics and activities. I can handle very short social exchanges, even though I can't usually understand enough to keep the conversation going myself.	I can deal with most situations likely to arise whilst travelling in an area where the language is spoken. I can enter unprepared into conversation on topics that are familiar, of personal interest or pertinent to everyday life (e.g. family, hobbies, work, travel and current events).y	I can interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible. I can take an active part in discussion in familiar contexts, accounting for and sustaining my views.	I can express myself fluently and spontaneously without much obvious searching for expressions. I can use language flexibly and effectively for social and professional purposes. I can formulate ideas and opinions with precision and relate my contribution skilfully to those of other speakers.	I can take part effortlessly in any conversation or discussion and have a good familiarity with idiomatic expressions and colloquialisms. I can express myself fluently and convey finer shades of meaning precisely. If I do have a problem I can backtrack and restructure around the difficulty so smoothly that other people are hardly aware of it.
	Spoken production	I can use simple phrases and sentences to describe where I live and people I know.	I can use a series of phrases and sentences to describe in simple terms my family and other people, living conditions, my educational background and my present or most recent job.	I can connect phrases in a simple way in order to describe experiences and events, my dreams, hopes and ambitions. I can briefly give reasons and explanations for opinions and plans. I can narrate a story or relate the plot of a book or film and describe my reactions.	I can present clear, detailed descriptions on a wide range of subjects related to my field of interest. I can explain a viewpoint on a topical issue giving the advantages and disadvantages of various options.	I can present clear, detailed descriptions of complex subjects integrating sub-themes, developing particular points and rounding off with an appropriate conclusion.	I can present a clear, smoothly-flowing description or argument in a style appropriate to the context and with an effective logical structure which helps the recipient to notice and remember significant points.
<b>W R I T I N G</b>	Writing	I can write a short, simple postcard, for example sending holiday greetings. I can fill in forms with personal details, for example entering my name, nationality and address on a hotel registration form.	I can write short, simple notes and messages. I can write a very simple personal letter, for example thanking someone for something.	I can write simple connected text on topics which are familiar or of personal interest. I can write personal letters describing experiences and impressions.	I can write clear, detailed text on a wide range of subjects related to my interests. I can write an essay or report, passing on information or giving reasons in support of or against a particular point of view. I can write letters highlighting the personal significance of events and experiences.	I can express myself in clear, well-structured text, expressing points of view at some length. I can write about complex subjects in a letter, an essay or a report, underlining what I consider to be the salient issues. I can select a style appropriate to the reader in mind.	I can write clear, smoothly-flowing text in an appropriate style. I can write complex letters, reports or articles which present a case with an effective logical structure which helps the recipient to notice and remember significant points. I can write summaries and reviews of professional or literary works.